

RIDSPORT.SE

30 000 unique visitors per week get updates here on what is happening around the horse industry.

RIDSPORT.SE provides the equestrians around Sweden with news and articles from Swedish Riding Association. This makes website ridsport.se one of Sweden's largest equestrian websites with around **30000 unique visitors per week** and **120 000 pageviews per week**.

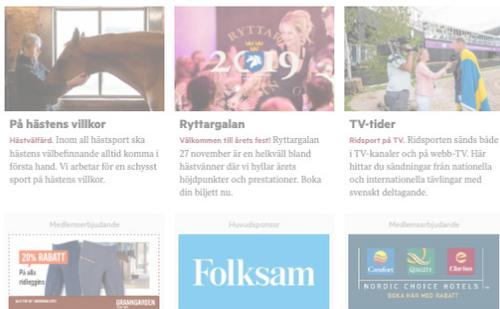
RIDSPORT.SE is an immeasurable source for knowledge about the equestrian sport where the readers find information about competitions, education, riding clubs and the latest news from the horse industry.



TAKE OVER



PANORAMA



BOX



PRICE LIST

TakeOver 15 000 SEK /week

Panorama* 140 CPM

Box 100 CPM

(*Panorama rotates randomly between the top and bottom position.)

FORMAT

TakeOver 1920x1080 and 320x320 px

Panorama 980x240 and 320x320 px

Box 468x240 and 320x240 px

MATERIAL SPECIFICATIONS

Max. size: desktop: 200 kb, mobile:150kb

Accepted image format: GIF, JPG, PNG and Flash (must contain clickTAG, no sound).

Redirect/Script: Support for most third-party players on the market. HTML5.

Other formats: Contact us.

AD SUBMISSION

Please send your banner and link to

lars@sb-media.se

Campaign cancellations:

Cancellations must be made no later than two weeks before the start of a campaign.

DESIGN

We can help you to design banner for advertisement.

Price: from 500 sek, contact us for more info.

CONTACT & BOOKING

Lars Öman

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